

How I Lead.

I operationalize Adaptive Servant Leadership. This means adjusting my style to exactly what the team and the moment require, rather than relying on rigid, conventional templates just because they are comfortable.

Where I do my best work

I navigate the architecture of the messy middle, where operations have to hold together without a playbook. I am energized by solving complex problems and engineering the path forward when the obvious options fail.

How I'm wired

INTJ

I gravitate toward patterns, long-range thinking, and connecting the parts of a complex system before deciding what to change.

Enneagram Type 8

I value clarity, ownership, and directness. I am comfortable challenging a process, protecting a team, and moving decisions forward.

The principles behind the work.

A

Adaptive Leadership

I read the room and adjust. What a team needs on day one is different from month six. Flexible without losing direction.

S

Servant-First Mindset

My job is to remove barriers for the people doing the work. I ask "what are your roadblocks?" before "why isn't this done?"

S

Systems Thinker

I see how the parts connect. Before fixing a symptom, I trace it to the source. Root-cause thinking is my instinct.

D

Direct Communicator

I speak with directness and intention to keep teams in sync. Clear inputs, clear outputs, and follow-through so nothing gets lost in translation.

M

Mission-Driven

I do my best work where marketing serves real people and real growth - where strategy turns into measurable impact, not just activity.
